

Mardi Gras Parade 2008 Entry Form

Sign-Up by: 5 PM Friday, January 25, 2008

Thank you for participating in the 11th annual Tower District Mardi Gras Parade!

This year's parade is planned for **Sunday, February 3, 2008 beginning at 1:00 p.m.**

Arrive to LINE-UP at 11:00 a.m. at the Department of Motor Vehicles at Olive and Weber Avenues.

We always hope for sun, but if it rains, the parade WILL GO ON! No Refunds!

Things you must do:

1. Please **read** all rules VERY CAREFULLY.
2. Please make sure that **EVERYONE** in your Krewe has also read and understands the rules.
3. **Return this form, signed liability waiver, and appropriate fees by Friday, January 25, 2008.**
4. Review the parade route. Make yourself familiar with the route and any obstacles (trees, overhead wires) that may impact your entry.

Krewe Name: _____ Phone: _____

Address: _____ City: _____ Zip _____

Contact Person: _____ Phone: _____ 2nd# _____

1. FLOAT/ ENTRY DESCRIPTION: (Include vehicles used, the number of vehicles, and their sizes):

2. PROGRAM ANNOUNCEMENT: (Use back of form if necessary)

3.CATEGORY check all that apply	FLOAT	MARCHING UNIT	DECORATED CAR	AMPLIFIED MUSIC
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4.FEES		CORPORATE BUSINESS \$250 - \$500	(call for details & branding opportunities)
	\$125	OUT OF TOWER BUSINESS*	(*Located out of 93728 Zip Code)
	\$75	TOWER-AREA BUSINESS**	(** Located in 93728 Zip Code)
	\$75	NON-AFFILIATED INDIVIDUAL/ GROUP***	(***)Non-commercial group, i.e. no promotional business banners on entry!
	\$50	NON-PROFIT ORGANIZATION (501c)	

RELEASE OF LIABILITY & MOTORIZED VEHICLE LIABILITY WAIVER

Whereas the undersigned, desiring to participate in the Mardi Gras Parade activities to be presented by the Tower District Marketing Committee on February 3, 2008 do hereby: Release the Tower District Marketing Committee, their agent employees, directors, and all other persons and entities involved with the sponsorship, organization, management or operation of said event from any and all liability for any injuries or damages whatsoever to person or property that I might incur while participating in said event. Release all other participants and officials from any and all liabilities arising out of said event. Warrant that the undersigned has personally read the above and regulations of said event will abide by said rules and regulations.

Accepted on above terms and conditions by **KREWE** _____

Responsible Party: _____ Date: _____
(please sign)

RETURN TO: TOWER DISTRICT MARKETING COMMITTEE
1295 N. Wishon Ste. 4 A , Fresno, CA 93728 - Phone (559) 497-8362 Fax (559) 497-8363

Tower District

Mardi Gras 2008 Parade Rules

This year's parade is planned for **Sunday, February 3, 2008 beginning at 1:00 p.m.**

Arrive to LINE-UP at 11:00 a.m. at the Department of Motor Vehicles at Olive and Weber Avenues.

Get all the latest info at: www.towerdistrict.org!

We're hoping for sun, but if it rains, the parade WILL GO ON!

1. You must maintain complete control and take responsibility for your entire krewe.
(**KREWE**: Parading club or otherwise affiliated group of people that make up your parade entry.)
2. **Motorized vehicle liability waiver must be completed for each vehicle prior to January 25, 2008.**
(If you are in a car or motorcycle club make copies of the liability portion of the entry form for each vehicle you plan to have in the parade.)
3. Parade begins promptly at 1 p.m. Entrants must report by 11:00 a.m. to staging area!
4. **Everyone on the parade route should be masked or in costume! It's a PARADE!**
5. Entries must have a Mardi Gras theme. Mardi Gras colors are purple (for justice), green (for faith) and gold (for power).
This year's theme is: **Locally Grown! A celebration of all things Fresno!**
6. **THROWS.** In keeping with Mardi Gras tradition, we ask all participants to provide some kind of "throw" (trinkets, beads, candy, promotional items, etc **NO TOOTSIE POPS OR SUCKERS!**) ALL throws must be inspected prior to parade. Please bring a sample of what you intend to distribute to the registration table at the DMV the morning of the parade.
7. Despite the name, you must **HAND OUT** the throws. They must not be thrown from moving floats or cars. If you have throws, please provide walkers to distribute them. A close proximity toss is permissible by WALKERS ONLY!
8. **VIOLATION OF THE THROW RULES WILL RESULT IN IMMEDIATE CONFISCATION OF THROWS.**
9. Walkers should be a part of your float/ vehicle theme in costume.
10. **STRUCTURES:** Maximum height of 13 feet measured from the pavement to the highest point.
11. The framework must be at least 14 inches from the ground when fully loaded and decorated.
12. All visible portions of the float, including top surfaces and wheels, should be covered or decorated.
13. Floats should be constructed and decorated so that viewing from either side is equally appealing.
14. Safety devices must be incorporated into the float for each rider, whether seated or standing.
15. A minimum of one 5-pound dry chemical fire extinguisher of the multi-purpose ABC style is required on each float.
16. Entries are not allowed to stop on the parade. **NO COUNTER-MOTION!** Stopping voluntarily on the route causes gaps and disruption in the flow of the parade. If it is determined your entry is engaged in this type of behavior, you will be asked not to return next year.
17. **Follow instructions of Police and event volunteers at staging and during and after the parade.**
18. Maintain a minimum distance of 50 feet in front of your entry.
19. **NO ALCOHOL!** The use of alcoholic beverages is strictly prohibited by drivers and riders, before and during the parade.
20. All drivers should be familiar with the maneuverability of their float/entry; be able to negotiate right and left turns and be familiar with the parade route.
21. **All amplifiers and PA systems:** must be sounded so as not to interfere with other musical units and bands.
22. Float riders: It is the responsibility of the float builder/ participant/sponsor to arrange for pick up of float riders in the post parade area.
23. The Tower District Marketing Committee is not liable for injury to parade participants or spectators; or for damage to floats; or for damage to vehicle and personal property.
24. The Tower District Marketing Committee reserves the right to exclude/remove any participant whose conduct or entry violates the purposes and policies of the event.

Keep these rules to review with all your Krewe Members!